

- Awareness
- Innovation
- Reach



The pioneer in Indoor Digital Signage offers solutions for Corporations, Retail Business and Advertisers

CARIN Television Ltd, a member of the ENMAN Group provides creative Digital Signage solutions for Corporate or Public In house dissemination of information. Video based content, either from conventional Television or the Internet is the most powerful medium for transmission of information to the public in our homes and places of interest. CarinTV incorporates both in a multi-zoned, visually appealing display. CarinTV are agents for the **Audience (TM)** range of Digital Signage products and offers solutions for In house Corporate or Retail business displays. Content is updated automatically via the internet and live video feeds can be incorporated.

CarinTV also hosts the **CariMED** programme, a special-purpose Digital Signage application designed for Hospitals and Medical Centres. Installed in the waiting areas, CariMed is a Caribbean Medical TV Channel, broadcasting medical and lifestyle information along with news feeds to captive audiences. CarinTV seeks advertisers and sponsors for its unique programming. Companies can sponsor features on topical health issues as part of their **CSR programmes**.

Additionally, CariMED works to enhance the host facilities by displaying their offered services and special messages to customers and visitors.

NEW!

CarinTV now offers Audience.tag, a personal media player attached to the user's shirt and displaying advertising messages. This system is designed for product launches, industry shows, retail sales assistants, banks, hotel check in and virtually any application for catchy messaging.

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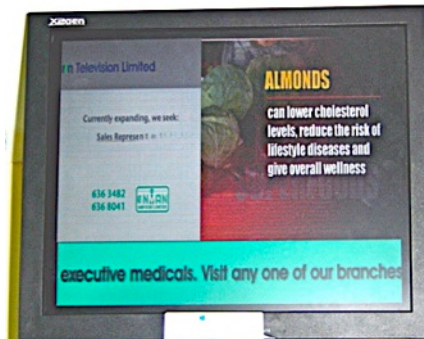
Advertise or Sponsor a feature on CariMed

CariMed Programmes are aired on strategically positioned TVs at more than 50 Medical facilities around the country. You select the locations best suited for your products. Information is centrally controlled and downloaded on a regular basis.

CariMED gives you more for your advertising investment. Your advertisement is shown each hour of every day the hospital is in operation. A captive audience that moves from point of advertising to point of purchase is what waiting room advertising is all about. With an average of 36,000 persons passing through a typical waiting room every year, advertisers gain exposure to over 1,000,000 visitors annually - for one low fee.

CariMED provides an opportunity for demonstration of Corporate Social Responsibility. When your Company sponsors a feature on CariMED, you are positioned as a caring member of society, supporting educational, recreational and health related activity.

- Reach your target market
- Captive Audience advertising
- Better returns on advertising dollars
- Support Health and Wellness



Let us set up your In-house Digital Signage

Carin Television offers Digital Signage solutions in response to the rising demand for In-house video programming. Our Audience (TM) applications open up many possibilities for employee and visitor/customer information.

The screens are formatted into viewing zones, each carrying a different kind of content. A typical screen has a video display zone, internet feed for news or weather, and scrolling messages. Either CarinTV or the customer can change the messages as needed - and from remote locations.

This creates tremendous versatility in delivering information. As an added benefit, CarinTV can provide users with exclusive content designed specifically for their Industry. Interactive Displays are available.

Benefits:

- Delivery of special notices and announcements
- Real time communications
- Instant adjustments to content
- Alternative source of popular information
- Less need for telephone traffic.



Get your message across personally - Audience.tag

Carin Television is pleased to present our latest innovative product – the **Audience.tag**. When your frontline staff wear this personal media player, every customer will be engaged in the sales process.

The Tag turns location specific marketing and sales messages into productive one-on-one interaction, guaranteed to close more sales. Tag show content can be set to display individual, store-specific messages, company wide marketing or any combination of the two using video or JPEG content. New content can be updated on a regular basis.

The Tag attaches to the user's shirt with a magnet and runs for eight hours between charges.

Highlights

- Instant engagement between sales staff and customers
- New product and service introductions and launches
- In store brand reinforcement

HEALTH TOPICS FEATURED ON CarIMED

7 Steps to Health	Diabetes	Mental Health
Abstinence	Diabetes and your Feet Prevent	Obesity
Abuse	Amputation	Osteoporosis
Aging	Domestic Violence	Parkinsons Disease
Aids Listen, Learn	Don't Drink and Drive	Prostate Cancer
Aids Myths	Donate Blood	Quick Remedies
Aids- Rights	Drinking Water	Raw Foods
Allergies	The Ear	Safe Sex
Alzheimer's Disease	The Eye	Sensitive Teeth
Asthma	Exercise	Skin Exposure
Autism	First Aid	Smoking
Balanced Diet	H1N1	STDs
Being a Parent	Health Facts	Stress, Dealing With Stress
Breast Cancer	Health Tips	Stroke
Chicken Pox	Healthy Lifestyles	The Skelton and The Spine
Children and Aids	HIV Aids, Living with Aids	Tomatoes
Clean Can Tops	Home Accidents Positive Messages for	Tongue – Bad Breath
Common Cold	Youths	Travel and Vaccinations
Condoms	The Human Heart	Women's Rights
Counting Calories	Hypertension	
Dengue	Japanese Eating Habits	
Fever	Kidney Stones	
Depression	Kid's Health and Adult Quizzes	

Carin Television Ltd. reserve the right to change topics.

Get a quote to advertise or sponsor a feature - Two Easy Steps

Enter the following information

Name:	Position:	Company:
Address:	Telephone:	Email:
Preferred topic	Site(s):	Duration:

Fax or Email to Carin Television at coordinates shown below.
We will respond with a quotation for your review/approval.



CariMED LOCATIONS

North West

CVA Ltd/Doctor's Inn
#92 Oxford & Henry Streets, POS

Doctor's Radiology
#70 Cnr Pembroke & New St, POS

Specialists Centre
#74 Dundonald Street, POS

Port of Spain General Hospital (A&E)
#160 Charlotte Street, POS

Port of Spain General Hospital (Main waiting Area)
#160 Charlotte Street, POS

Health Net (POS)
#7 Herbert St, POS

Dr Earl Brewster
#84 Maraval Road Newtown POS

Medcorp / Good Health Clinic
#7 Fitzblackman Rd, Woodbrook, POS

St Clair Medical Centre
Elizabeth Street, St Clair

Victoria Laboratories Ltd
#64 Pembroke Street, POS

Amicus Centre for Women's Health
Corner John and Farfan Street,
Diego Martin

Dr. O. Young Pong
#11 Long Circular Road, St. James

Cornerstone Medical Services
#75 Robert Street, Woodbrook

East

Dr Joyce Lodenquai
#31 Sorzano Street, Arima

Arima Health Facility
Queen Mary Avenue, Arima

Health Net (Barataria)
Cnr 3rd St & EMR, Barataria

Eric Williams Medical Sciences Complex
– Main Lobby
Mt Hope, Champs Fleurs

Dr Anil Warren
Eastern Main Road, Curepe

St Augustine Private Hospital
#4 Austin Street, St Augustine

Sangre Grande Hospital
Ojoe ROAD, Sangre Grande

Sangre Grande Health Centre
Henderson Street, Sangre Grande

Medical Associates Hospital
Albert & Abercromby Sts, St. Joseph

Central

Chaguanas Medical Associates
#4 Endeavour Rd, Chaguanas

Health Net (Chaguanas)
Endeavour Rd, Chaguanas

Chaguanas Specialist Centre
#64 Main Road, Chaguanas

Chaguanas Health Facility
Main Road, Chaguanas

Dr Rai Ragbir
#10 Caroni Savannah Rd, Chaguanas

Health Net (Couva)
Shopping Complex, Couva

Couva District Health Facility
Main Road, Couva

Freeport Health Centre
Mission Road, Freeport

South

San Fernando General Hospital (A&E)
San Fernando

Cross Crossing Medical Centre
Olivia Ave Cross Crossing,
San Fernando

Advanced Healthcare & Diagnostics
By-Pass, San Fernando

Surgimed Health Centre
Chacon and Penitence St.,
San Fernando

Gulf View Medical Centre
Gulf View Link Road, San Fernando

Southern Medical Centre
Quenca St, San Fernando

Family Planning Association Clinic
Lord St, San Fernando

Penal Health Centre
Market Hill Penal

Penal Specialist Centre
#1345 SS Erin Road, Penal

Lab Medica Services
#69-71 Pointe-a-Pierre Rd

Princes Town District Health Centre
Princes Town

Point Fortin Hospital
Volunteer Road Point Fortin

Rio Claro Health Centre
Rio Claro

Victoria Laboratories Ltd
#9-13 Archibald Street, Vistabella

Carin Television Ltd. reserve the right to substitute locations, if any from this list is unavailable

Schedule a meeting to discuss CariMED or your In house Digital Signage

Enter the following information

Name:	Position:	Organisation:
Address:	Telephone:	Email:
Opening Hours:	Typical daily traffic in waiting room:	

Fax or Email to Carin Television at coordinates shown below.

We will respond to arrange a meeting to discuss your requirements.

